

Sodus Chamber of Commerce Meeting Minutes: 2016

December 2016

No meeting in December due to Holiuday Party.

November 3, 2016

Present: Jennie Sedore, Jane Hopkins, Jim Hopkins, Audrey Ferris, Paige Watkins, Paul Moshano, Nelson Kise, Alice Bill, Patty Paprocki, Mary Jane Mumby, Monica Serra, Chris Hopkins

Secretary minutes accepted

Treasurer Report: \$4240.99 in all accounts. (Harvest Fest fund: \$726.08, mural fund \$138.40)
Overall spending for 2016 was in line with revenue. Membership dues for 2017 have started to come in.

Mural: Erica will be coming up at Thanksgiving and bringing mural. We will dedicate it in the spring. Alice Bill to see what dates are open in the spring at Sodus Point.

Horses on Parade: Heluva Good Cheese gave the horse to the Town so we have nothing to do with this project.

President Jim Hopkins gave summary of the past year, and asked for ideas for programs etc. for next year. Would like to see more new members, ad will be placed in Times and Sun and Record inviting new members. The Board of Directors will meet in January to set 2017 schedule.

Previous had approved \$300 for Wallington Christmas Fireworks, and \$200 for Santa in the Park.

Elections: No nominations from the floor so motion made for secretary to cast one ballot for the slate of officers.

Annual Christmas party will be at Jacks on 12/1. Ordering off limited menu.

October 6, 2016

Present: Paige Watkins, Jane Hopkins, Jim Hopkins, Jennie Sedore, Chris Hopkins, Kari Hopkins, Alice Bill, Ron Bill, Jesse Zeck, Sandy Zeck, Tim Maxam, Alisa Maxam, Sandra Hamilton, Monica Sierra, Mary Jane Mumby, Patty Paprocki, Don Lessord, Craig Wolleson, jr Ruiz

Treasurer report: so far this year we are under budget

Secretary report: minutes reviewed and accepted

Harvest Fest:

Best year ever! Car show was a big hit with 45 cars; Don said that up to 60 cars could be placed around the showroom on Main Street since there were some problems with Maple Ave being blocked off. 25 vendors have already signed up for 2016. Recap meeting will be on 10/11/16. Public meeting will be held in January 2017 for input from community. Thinking about doing a marketing type session so more businesses from the whole township can take advantage of harvest fest and the number of people who attend.

Malthouse mural:

Erica Swenson has taken mural back to Tennessee to complete it, she sent a thank you card for the hotel room etc. She will deliver the mural back to us when done. Thinking about doing a dedication this fall since not sure when it can be installed on Malthouse since Katlynn is closed for the winter and wouldn't have the manpower to put it up. Funds have dropped to \$100 and may have to ask for more donations too complete and maintain both murals.

Nomination committee for election of officers:

It was felt that a committee was not needed since all up for reelection would stay on; nominations will still be accepted from the floor

Don Lessord indicated that the horse from Horses on Parade that Heluva Good Cheese commissioned was now in the town barns after being removed from the cheese plant during the sale. He suggested that it might be a good idea to have it on display again in the town and suggested possibly at Reed Eye Center. Discussion followed and Sandra Hamilton mentioned that since Mike Boone had painted it and his 50th class reunion was coming up next year, that maybe the school would like it there. Another suggestion was placing it at Reliant Credit Union.

It would need a base and lighting. Mary Jane to check with the school to see if they might be interested in having it there. Don suggested doing a post card mailing to the whole town to ask for donations and he will check with postmaster as to cost.

Next meeting will be at Reliant's Sodus branch on 11/3, starting at 6:00 pm. There will be subs from Patons, and cost to be determined.

September 8, 2016

Present: Bill and Rita Lesniak, Nancy and Don Ross, Patty Paprocki, Paige Watkins, Joan Stell, Ron and Alice Bill, Michele Kerr, Brandon Butler, Mary Jane Mumby

Treasurer's Report: Savings - \$85, Mural Fund - \$1638.19, Checking - \$3591.15, Total of \$5314.34

Secretary Minutes passed for review – no corrections

Old Business:

Harvest Fest set for 9/24 on Main St

Free raffle to be done to get a headcount – so far 14 items

Will survey as to where they heard about Harvest Fest

Ask if they want name added to eblast list or if they want to join

Total vendor count is 80 spaces filled, still taken applications

Show and Shine car show on Maple Ave new this year

Notices being taken to Main St business that they'll be open

Access Hardware via CVS plaza since Maple is closed

Ad in Sun and Record reminding people to use back door

Carving contest flyers being done by school for primary kids to take home

Press release has gone to papers

1/8 page final ads placed in surrounding areas with cost of approximately \$600

Blanket Chest raffle three for \$5.00, on display at Destinations

All proceeds to Harvest Fest

Next HF meeting is 9/12 at 5:30 at Library

New Mural

Being painted in Fairport week of 9/20

Will be hung on old Malthouse thanks to Katlynn Marine

New Mural Donations to date:

Sylvia Davis \$25.00

Karl and Connie Appell \$25.00

Larry Briggs \$250.00

Rack cards and holders are available

Need to decide placement and who is responsible

New Business:

Need a nomination committee to report next month on candidate

Elections are at November meeting – terms that are expiring:

Director	Alice Bill	2015-2016	
Director	Paige Humbert	2015-2016	
Director	Sandra Hamilton	2015-2016	
	Secretary	Mary Jane Mumby	2015-2017
Vice President	Michele Kerr	2015-2017	

Next meeting:

The October 6th meeting will be held at Lessords Jeep, Chrysler, Dodge with a tour of the facility. On November 3 the annual meeting with election of officers will be held at the Sodus branch of Reliant Credit Union. And the Annual Community Christmas party will be held at Captain Jack's in Sodus Point on December 1st.

August 4, 2016

Thirty-two people present for Old Fashioned Picnic

Quick review done on:

-Rack cards had been delivered and people were encouraged to take them to different places. Holders for them will be ordered and a distribution list made.

-New Mural was discussed, being done in conjunction with Global Mural conference in Fairport week of Sept 19 to 24. We have enough money to do plus maintain both in the future. Scene will depict coal Trestle with the ship Fontana, the custom house and Malthouse. Katlynn Marine currently owns Malthouse and is happy to have it mounted there.

-Harvest Fest, next meeting is 8/15 at library. As of this date there are 56 vendors, new this year is a show and shine car show.

-Members were told that the Chamber Board will be seeking another Main Street grant after the first of the year.

-Other events from various organizations were mentioned.

Next meeting is on September 8 (6:00 pm) at Smith Gravel Pit on Sodus Center Road. There will be a \$5 p/p charge to cover cost of the food.

July 12, 2016

Present: Paige Watkins, Alice Bill, Jennie Sedore, Jim Hopkins, Michel Kerr, Mary Jane Mumby

Mural Update:

Chamber is participating in the [Global Mural Conference 2016](#), Erie Canal Heritage Mural Expo in Fairport, N.Y. September 18-24, 2016

Decision to do malt house, coal trestle and custom house

We have artist conception to review

Erica Swenson-Sullivan, from Tennessee, is our selected artist,

She will also be doing a mural for Lyons

She was in area and met with Jim and Sandi Hamilton

Took her to Sodus Point so she could see malt house and surroundings

Size of mural will be 7 x 13 feet

Katlynn Marine owns malt house and are very happy to have it hang there when Mural Mania is done with it.

We have enough money left from first mural to do frame for this one as well as maintain both

A plaque with all the names of original donors will be placed on malt house.

Names of those who contributed after the deadline will be included.

Brochures:

Discussion on brochures vs rack cards – brochures do not stay current but our website does stay current with needed information

Patty P checked with Alexa who does our website, and ITClick about rack cards

Both said to keep it simple

Janice at IT Click charges \$95 an hour for designing

Mary Jane brought rack cards she had from Vistaprint and mockup of a Chamber rack card

Cost for 1000 cards would be about \$100 if on sale as opposed to the approximately \$700 for 1500 brochures

Mockup had too many words on front, back needs to mention Harvest Fest and local wineries.

Need to have Bruce Farrington do "qr" code on card to direct cell phone users to web site for complete information

Motion made and approved to get rack cards

Want them by Harvest Fest to hand out

Need to make list of where else to place

Main Street Grant

Discussion held as to whether the chamber should apply for another Main Street grant

Deadline for this year is 7/29 so not enough time

Four new property owners on Main Street are very interested in doing one

Sodus Village boards aren't planning to do anything on Main St grants

Mary Jane offered to head up committee again.

Patty P to check with Business Management as to income tax repercussions as a 501c (6) corporation

Motion made and passed as long as there are no income tax problems.

June 2, 2016

Present: Jennie Sedore, Tim Maxam, Alisa Maxam, Julie Syracuse, Nancy Ross, Sandi Hamilton, Rev. Andrew D'Angelo White, Alice Bill, Rev Freeman and his wife, Jim Hopkins, Jane Hopkins, Patty Paprocki, Mary Jane Mumby

Introductions were made given that we had some many new members attending. Minutes/report from last meeting was gone over. Patty Paprocki reported a total of \$7793.14 in all accounts.

Old Business:

Post cards have been placed at Sodus Point Fudge, Maxwell Creek Bed and Breakfast, Pop's House of Collectibles and the Sodus Point Lighthouse. We charged 25 cents each and requested that cards be sold not given away so that all would be doing it the same way. Patty P will check to see if Burnaps and Destinations Travel would be interested in selling them. Alice B to check with Sodus Point Pit Stop. Captain Jacks now has gift shop and they will be contacted as well.

America Diabetes Foundation Tour de Cure bike race will be on June 11. Chamber will be handing out lunches, water, and fruit at the Wallington Fire hall starting at 7:30 a.m. Alice B attended the informational meeting and brought the t shirts back and more information as to our duties. She learned that in the past, rest stops have gone all out with themes etc. to make it more memorable. Mary Jane has done a picture board of points of interest in Sodus for the riders to see. We will have business cards and brochures available as well.

Global Mural Conference will be Sept 18 to 24 in Fairport. We have been in contact with an artist from Tennessee who will be doing our mural. The Chamber will own the mural after completion. Subject choices are the coal trestle with the ship Fontana, malt house, or custom house with Henry Zerbe in the picture. No placement location has been decided. Mural will be painted in Fairport, placed on display and entered into the flotilla of other murals being held that week end.

New Business:

Next meeting will be at Sodus Point Lighthouse museum on August 4, starting at 6:00 pm. It will be an old fashioned picnic with everyone bringing dish to pass, Chamber will provide drinks and hot dogs. Other chambers will also be invited.

Note: There will be no meeting in July

May 2016

The May meeting of the Sodus Chamber was held on May 5, 2016 at the Young Sommer Winery. The host of the evening was Sodus Insurance Agency who provided the refreshments from Birdie's Café. A total of 15 people enjoyed good food and wine and no formal meeting was conducted. Tony Vecchiotti offered pamphlets and paperwork to those interested in all the different types of insurance they offer.

Minutes from the March meeting were passed around for review and Patty Paprocki submitted a treasurer's report as follows: Checking: \$4634.16; savings: \$85.00; mural account: \$2289.03; Harvest fest checking: \$627.95; Harvest fest savings: \$5.00.

\$1425 from scholarship raffle. Awards to be presented on June 6 @ 7:00pm with three awards given and balance to be reserved for next year; winners are: Ashley Nudd, Ryan Lorenzen and the Ernie Piekunka award: Fracisco Olivera-Hernandez

April 2016

There was no regular meeting for April 2016 due to the Citizen of the Year and Milestone banquet held at The Heights on April 11, 2016. Bill and Rita Lesniak and The Country Hardware were honored.

March 3, 2016

Present: Beth Ares, Keith Battle, Pat Battle, Ron Bill, Alice Bill, Deb Brown, Sandi Hamilton, Pam Heald, Steve Heald, Chris Hopkins, Kari Hopkins, Jim Hopkins, Jane Hopkins, Michele Kerr, Monica Martinez, Paige Watkins, Belinda McElroy, Patty Paprocki, Mary Piekunka, Joe Piekunka, Gary Raethka, Diane Raethka, Joan Stell, Jon Wordingham, Wilma Young, Herm Young, Jennie Sedore, Mary Jane Mumby, Paul Nortier, Karen Nortier

Treasurer reported \$ 3689.87 in checking and all other accounts unchanged from February.

Citizen of the Year

- Nominations still coming in for Citizen of the Year and Milestone. Selection will be made by chamber board of directors on 3/14 and winner announced.
- Paige Watkins has mailed out donation letters and raffle tickets to members
- Each member is asked to sell \$20 worth of tickets
- Tickets are 3 chances for \$10.00 and single tickets are not available
- If raffle items need to be picked up contact Paige at Sodus Reliant
- Advanced sale dinner tickets are available from Mary Jane or at Fox Law Office
- \$30 per person for ham, turkey, pasta alfredo, steamed vegetables etc.
- Banquet to be held at The Heights Restaurant in Sodus Point

Organization Meet and Greet

- Set for May 1 at Wallington Fire Hall, 2 to 4
- Letters have gone out but need help in making sure all groups have been contacted
- Free to participants and the public

Tour for Cure Diabetes Foundation Fund raiser

- Set for June 10 at Wallington Fire Hall
- 800 to 900 cyclists will be using hall for rest stop on the 60 or 100-mile marathon
- Mary Jane to get more information over week end from the coordinator

Post Cards suggested by Mary Piekunka

- Mary Jane and Patty met and decided on 4 different scenes and will order 100 of each.
- Patty will check into getting a rack for the Sodus Point Information booth and we will make that info available to other businesses if they want to purchase one
- Cards will be given away and if merchants want to make a donation to cover our costs that would be good, they can sell or give away as they choose.
- Cards cost us about 25 cents each
- Other cards may be done in the future depending on how these are received.

Open House for Mary Piekunka set for April 24 at Catholic church hall, 2 to 4

- Chamber will be partnering with church to give Mary a farewell celebration as she is moving to Webster. Mary Jane to coordinate.

Harvest Fest meeting is set for March 7 at Michele Kerr's.

- Will be hearing about an antique car show and where to place them.

Meeting was followed by power point presentation given by Todd Ewing, co-owner of CRC Polymer, and also a plant tour. He talked about what is, and isn't, produced; plans for growth and how pleased he, and his partner Dave Saldo, are with the facility and the area, it suits all their need for the present and the future.

Next regular Chamber meeting will be not until May 5th due to Citizen of Year Banquet* on April 15. The May meeting will be held at Young Sommer Winery (4287 Jersey Rd., Williamson; 315-589-8861) and will be hosted by Sodus Insurance.

*A banquet to honor the Sodus Chamber's Citizen of the Year will be held on April 15th at The Heights Restaurant, (7030 Bayview Dr., Sodus Point) and the public is invited to attend. Social hour starts at 6:00 pm with hors d'oeuvres (compliments of The Heights) and cash bar. Dinner will be at 7:00 pm with a ham, turkey and Alfredo pasta along with salad and side dishes. Advanced sale tickets (only) are \$30.00 per person and will be available at the Fox Law Office (483-6733), or by mailing a check to the Chamber at PO Box 187, Sodus; or by contacting Mary Jane Mumby at 315-483-4067. Deadline for tickets is April 7, 2016.

February 4, 2016

Present: Chris Hopkins, Kari Hopkins, Jon Wordingham, Monica Sierra, Pat McElroy, Belinda McElroy, Jennie Sedore, Patty Paprocki, Kathie Lessord, Do Lessord, Sandra Hamilton, Michele Kerr, Jim Hopkins, Mary Jane Mumby, Alice Bill, Deborah Brown, Paige Watkins.

Secretary report: Board of Directors minutes were passed around to be read

Treasurer Report: \$2288.74 Mural fund
\$3439.91 Checking account
\$85.00 saving account
\$647.00 Harvest Fest account

Old Business:

Discussion held about selling post cards. Patty has checked with accountant and as long as this isn't our primary money maker its ok. Belinda suggested we sell at our cost to the various businesses who are interested. They can either sell or give away as they choose. Some suggestions for what to put on the cards were orchards, mural, or have many different ones that could be mixed and matched.

New Business:

Next meeting will be a tour of CRC (old Garlock building on Alling Dr) on March 3 at 6:00 pm. Pizza will be from CJ's and cost will be \$5.00 per person. Need to know attendance by 3/1 to insure enough food and seating. Tour of plant will follow the short meeting. Mary Jane to check on where to park and publish an eblast.

Citizen of the Year Banquet will be held 4/15 at The Heights Restaurant in Sodus Point. Manager Mike Munger was very cooperative and they will be providing complimentary hors d'oeuvres. Advanced sale tickets are \$30 per person for ham, turkey, and Alfredo pasta buffet, tickets available at Fox Law Office, sending check to the Chamber or calling Mary Jane Mumby at 483-4067. Nomination posters were handed out and eblast/press release have been sent out.

Harvest Fest meeting is tentatively set for 2/22 with place to be determined.

Don Lessord released his news concerning the purchasing of the Heluva Good plant on Pratt Road. They will be expanding their business into heavy trucks and looking to possibly adding 10 to 20 new jobs. He is also looking for suggestions as to how the Main Street building could be used. Our October meeting will hopefully be at the new location. All present thanked and congratulated Don for this great news.

May 1st the Chamber will host a Meet and Greet for local organizations with an open house at the Wallington fire hall. All the groups will be able to provide information on themselves. Ads will be placed inviting the general public to attend and discover what they each have to offer and how to join them. Letters inviting the different groups will be mailed shortly, for more information contact the chamber via email or call.

June 11 is the Tour for Cure with the Diabetes Foundation. Rest stop will be at Wallington Fire Hall for the 700 to 800 bicyclist completing the 100-mile tour. Chamber will have pictures and member information there.

Remainder of schedule was reviewed: Patty P waiting to hear back from Sodus Insurance for May 5th meeting. June 2 meeting will be at Alton Tabernacle Church in Alton with representative from Liberty Mutual Insurance reviewing their products and benefits to Chamber members. August 4 meeting will be the very popular old fashioned picnic at the Old Lighthouse, this will be a Business After Hours with other groups and chambers invited. Michele is checking with Kay Stone on tour of Smith's Gravel for Sept 8 meeting. Harvest Fest is set for September 24 on Sodus Village Main Street. As mentioned above, October 6 meeting will be at Lessord's. The Annual meeting on November 3 will be at Reliant Credit Union with election of officers. And year will be capped off on December 1 with Christmas party at Captain Jacks. All meetings and programs are open to the public and need not be a chamber member. Advanced notice of attendance is important for all meetings to insure seating and food; notification can be done by email or calling Chamber.

January 21, 2016

Present: Sandy Hamilton, Jim Hopkins, Michele Kerr, Patty Paprocki, Jennie Sedore, Paige Watkins

Absent: Deb Brown, Mary Jane Mumby, Alice Bill

Calendar for 2016

Feb 4@ 6:00pm. Nick's Family Restaurant--Patty will arrange
General business mtg(calendar, budget, bring a friend/new member)

Mar 3@ 6:00pm.CRC --arranged by Mary Jane
on Alling Dr(old garlock building)
Short mtg with pizza from CJ's(\$5), then tour of facility

April 15@ 6:00pm. The Heights of SB--date reserved by Jim
Citizen of the year banquet/scholarship raffle
Meal, awards, programs, ads --Sandy, Alice (meal/dessert)
Mary Jane(program /ads/awards)
Scholarship raffle- Paige and Patty
Discussed a price cap of \$30 per person(to include tax and gratuity); sit down meal
was nice last year.

Scholarship criteria and selection/ amt of award discussed Suggested having a set
amount each yr 500/300/300; any extra funds raised would be set aside for following yr.- all
present in favor of this. Patty will send all Board members the criteria for this scholarship.

Milestone award reviewed- no suggestions yet

Patty will contact Lyle Shutgart/ Rotary President to see if interested in joining us for
this event as in past. If yes should include a rotary member on planning committee.

Planning schedule: Feb 12-ads in papers for suggestions March 14 mtg for selection
at Jim's@5:30pm

May 5@ 6:00pm @ ?Sodus Insurance Agency BAH--Patty to arrange
Showcase of services and preferred customer products
Reception/ BAH

June 2@ 6:00pm @ Alton Gospel Tabernacle--Jennie to arrange place and food(appetizers),
Patty to check with Giuseppe Span re: program

July--no mtg

Aug 4@ 6:00pm. SB Lighthouse for Pot luck and hot dogs Picnic/ BAH--Alice to arrange

Sept 8@ 6:00pm. ? Kay Stone Quarry--Michele to arrange

Oct 6@6:00pm. Lessord car dealership tour/reception- Mary Jane to arrange

Nov 3@6:00 pm. Annual mtg @ Reliant--Paige to arrange

? Subs from Paton/CJs

Dec 1@6:00pm. Community Christmas Party @ Capt Jacks--Paige/Jim/Michele to arrange.

All should get back to Jim to solidify dates,places etc by Jan 30 if possible.

Other business: 1. Discussed doing a Community organizations showcase on a Sunday in the spring at Wallington as in past. Jim will reach out to a few groups to see if there is interest. MJ has the prior info of who was invited etc

2. Chamber gift certificates have been suggested by several members. Williamson has such a program. Jim and Patty will meet with Lorraine to get info on this and bring to membership for March mtg

3. Budget proposal for 2016 reviewed with BOD. Budgeted for brochures. Discussed other vehicles like a rack card that could have a QR code and our website as a reference - our website is easier to keep current. Board members will gather info about this from Alexa Castle and Jaimie Sonnevile(folks that do promotion products). Need something to hand out at festivals , for info center etc. check with our chambers as well on what they are doing in this realm. Our budget relies on membership fees for operation costs. Last year we came in on budget for the most part. Presently have 55 business, 4 civic and 6 retired renewals(3 of which are complimentary). MJ has sent second notices to those not yet pd. Also discussed if safety box necessary- Patty will review contents and inform BOD accordingly-could use file at library for securing items.

Other items on budget: increased donations to Wallington and Santa in Park to \$300 and \$200 respectively.

All present seem to feel budget acceptable- will bring to Feb mtg for a vote.

Meeting adjourned at 8:00pm
Respectfully submitted,
Patty Paprocki